

**ALEXANDRA (ALLE) HSU**

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PROFILE

Highly collaborative award-winning filmmaker with global production experience having produced films and projects in Singapore, Mexico, Prague, Hong Kong, Mainland China, Philippines, New York, NY, Utah, and LA/OC, CA. Excellent written and analytical skills. Strong ability to organize and motivate others in various kinds of projects.

RECENT ACCOLADES

**Asia Society Asian Women Empowered Mentorship Program 2022** – mentored by Susan Cheng (STC Insights, Girl Scouts)  
**Unlock Her Potential Mentorship Program 2022** – mentored by Lori Tilkin DeFelice, Head of Production for Hong Kong Director John Woo (*Red Cliff*)  
**Cine Qua Non Lab Storylines Lab 2021** – to develop the treatment for feature about great-grandmother Zhang Youyi  
**CBS Leadership Pipeline Challenge – Director Team Member** – directing short film for non-profit organization, SafeBae  
**Kearny Street Workshop APature Arts Festival Featured Artist – Film** [NBC News Asian America Article](#)  
**Women in Film Mentoring Program** Spring Mentee  
**SFFILM (San Francisco Film Society) FilmHouse Residency 2019-2020** – Support in development of feature film, *Queens*  
SFFILM, Alliance of Women Directors, Women in Film, Visual Communications, Sundance, Film Independent, CAPE's (Coalition of Asian Pacifics in Ent) unofficial Recommended Directors List

MEMBER

SELECTED PRODUCTION EXPERIENCE – FILMS

- Co-Director/Producer/Story By ***Idle Hour (working title)*** – Passion Project/1<sup>st</sup> Feature Film. Inspired by the history of the town of Oakdale, a man and a woman find their connection as a small town/neighborhood goes from being an artist colony to being led by a cult leader. With co-director Christopher Laughter. **In Research Development, Screenwriting.**
- Director/Producer/Story By ***Beach House*** – Passion Project/1<sup>st</sup> Feature Film. First developed by the writer, with Chinese/Chinese-American elements interwoven into the story with an inspiration from the cargo shipwreck 25 years ago in the UK. With writer Jake Lee Hanne. **In Research Development, Screenwriting.**
- Director/Producer/Story By ***Queens*** – Feature Film. The inspired true coming-of-age story of a shy Chinese-American college student from Queens who finds herself thrust into the spotlight of the 1964 World's Fair pageant, as her family adjusts to the arrival of her grandmother from China, a woman whom she hardly knows. With writer Jake Lee Hanne. Invited to pitch at NYU Fusion Go Pitch! Developed in the SFFILM FilmHouse Residency. Finalist for the Fall 2019 SFFILM Westridge Grant. **In Research Development, Screenwriting.**
- Director/Producer/Story By ***Born Out of Technology*** – Podcast and Feature Film. Podcast would explore and uncover the journey that my parents took to have me in the early stages of invitro-fertilization technology, as I go through the procedure of freezing my eggs. The feature would be a sci-fi film *Tree of Life* meets *Her* and *After Yang*. **Early Stages - Screenwriting.**
- Director/Producer/Story By ***The Poet's Wife / Becoming Zhang Youyi*** – Feature Film. Based on the true story about my great-grandmother, Zhang Youyi. When her husband from an arranged marriage divorces her in what was considered the first legal divorce in China, 22-year-old Youyi must find herself as a woman, a warrior, a leader, a mother. Cine Qua Non Lab Storylines Lab 2021. **In Research, Development, Screenwriting**
- Director/Producer/Story By ***Vincent Chin Research, Limited Series, Podcast*** – After 3/6 years of research, with project partner, actor-filmmaker Anthony Ma and consulting producer Josh Van Gundy, we want to share our journey and parts of the narrative that people don't know about. We also have development materials for a TV series. **In Research, Development.**
- Co-Director/Producer/Story By ***Adulthood Series of Short Films (working title)*** – a series of short films about a new romance in adulthood. A space/platform to talk about uncomfortable issues, things that we're embarrassed about. With co-director Christopher Laughter. **In Research Development, Screenwriting.**
- Director/Co-Writer/Producer ***Rencontres Paysannes*** – Passion Project. A female farmer, Victoire starts online dating, after seeing her husband run off with another woman he's found on online dating. Victoire discovers hidden facets about herself while involved in the online dating process. Official Selection – BendFilm, Foyle. 15m. Dordogne, France, completed in 2022.
- Director/Producer/Story By ***POP!*** – NYU Tisch Thesis Film. Jennifer is a Chinese American woman in her mid-30s and is suffering from adult acne. She is still living at home with her Tiger-Mom mother, Pearl who coerces Jennifer into attending her Chinese New Year Banquet. Recipient of the NYU Tisch Dennis Riese Film Production Fund, Nominated for the NYU Tisch Roger King Finishing Fund. 25m. Alexa Classic. Orange County, CA, 2016. **In Post-Production.**
- Director/Producer/Story By ***Our Way Home*** 归程 – Passion Project. James and Barbara are Chinese American siblings on their way home for the Thanksgiving holidays. They encounter racism in a diner on their way home, and are followed thereafter, thinking that it's someone from the diner. Little do they know, it's someone they know. Official Selection - HollyShorts. Screened at Women in Film Shorts Night 2019. Manhattan. LA Diversity. NewFilmmakers LA. DC APA. Silicon Beach. Oaxaca. Evolution Mallorca. 12m. Alexa Mini. Long Island, NY, 2017.
- Director/Co-Writer Producer/Editor ***Sophie*** – NYU Tisch Film. Sophie is abandoned by her mother and forced to come to terms with her new life and her grandmother in this poignant tale of a crucial moment in a young girl's life. Official Selection / In Competition – Austin, Foyle, Bahamas, Fusion, Cleveland, Sarasota, LA Asian Pacific, Newport Beach. Next Director Award Shortlist. Awarded the NYU Tisch Asia Post-Production Award, Craft Awards in Acting and Cinematography. Nominated for – Best Student Short Film at Austin. Nominated for Light in Motion Awards at Foyle. Graduate Film Finalist at NYU Fusion. 12m. RED. Hong Kong, 2014-15.
- Producer ***Jaloguin*** – NYU Tisch Thesis Film. A mother and son cross the Tijuana-California border everyday. However, today is special. It's Halloween and there's a big costume contest for kids in Chula Vista, CA. Directed by Mexican/American director, Enrique Unzueta. Official Selection – Austin. 20m. Alexa Classic. Tijuana, MX, San Diego, CA, 2016.
- Producer ***GU*** – NYU Tisch Thesis Film. An uptight businessman who travels home to sign the divorce papers filed by his wife. He refuses to do so until he gets to see his son and reveals a secret to him. Directed by Chinese director, Jianjie Lin. 1<sup>st</sup> Prize Wasserman Directing Award, Best Thesis Script Award, BAFTA US Student Film Award Shortlist. 20m. Alexa Classic. Shanghai/Zhuji, China, 2015.
- Producer/1<sup>st</sup> AD ***Returning Home / PAUWI*** – NYU Tisch Film. Moises, 45, attempts a difficult reconciliation with his terminally ill and estranged
- DIT/Set Photographer brother in this moving story set in the countryside of the Northern Philippines. Directed by French Filmmaker, Thomas Wood. First Prize in Directing from NYU Tisch Asia First Run Film Festival, Official Selection - Paris, Madrid, Vancouver Asian, Shortlisted BAFTA US Student Film Awards. 15m. RED. Philippines, 2014-15.
- Associate Producer ***Tortoise*** - AFI Directing Workshop for Women Production. Daniel, a recovering sex offender, breaks parole on Halloween to go on an adventure with his estranged daughter. Directed by Jean Lee, starring David Arquette. 15m. ALEXA. Los Angeles, CA, 2014-15.

## SELECTED PRODUCTION EXPERIENCE – COMMERCIALS AND MUSIC VIDEOS

Director/Producer	<b>Dove Real Beauty Sketches – Asia Spec Commercial</b> – Done in the style and format of Dove’s Real Beauty Sketches Commercial, focusing on the beauty and self-esteem of Asian women. 3m. RED and BlackMagic. Singapore, 2015.
Producer	<b>Haagen Dazs “Keys” Commercial</b> – A young girl living in France locks her keys inside her own flat. Her next-door neighbor, an artist tries to help her unlock her door for her. After multiple times of losing her keys, he does the same and offers her some Haagen Dazs ice cream. Placed 3 <sup>rd</sup> in International MOFILM Competition and will be playing in movie theatres in China in 2015. 1m. RED. Singapore, 2014.
Producer	<b>7UP: Feels Good to Be You Commercial</b> – A boy obsessed with video games notices the girl in the window opposite from his. He does everything he can to impress her after taking a sip of 7UP. For the MOFILM Competition. Best Commercial at HollyShorts, Best Commercial (as Female Producer) at La Femme Film Festival, Best Commercial California Shorts Film Festival. 45s. RED. Singapore, 2014.
Producer	<b>PERFUME GENIUS – “My Body” Spec Music Video</b> – A Chinese man is having a grand feast with his wife and son. Suddenly, his world changes and he is brought into another world where 4 men/dancers make him realize his inner emotions and sexuality. 3m. ALEXA. Singapore, 2015.
Producer	<b>“Negative Space” Ballet-Rap Music Video</b> – A boy encounters the ghost of a woman in an abandoned house and discovers her secret past. 5m. RED. Singapore, 2015.

## OTHER MEDIA AND FILM EXPERIENCE

Advisor	<b>Sundance Collab Directing Elements Class</b> – Brought on to advise students in learning the elements of directing. Summer/Fall, 2021.
Speaker	<b>Claremont College Media Studies Senior Seminar</b> – Selected by the Media Studies faculty to talk to the Media Studies seniors about graduate school and life after Claremont. Will also screen the work made in Claremont and recent work. Claremont, CA, 2015.
Co-Founder / Blogger	<b>Asians Doing Everything Blog</b> – Co-founded and currently runs the nationally-recognized blog which recognizes and celebrates the work being done by Asians and Pacific Islanders around the world. Online, Founders located in California and Oregon, 2015. <a href="http://Asiansdoingeverything.tumblr.com">Asiansdoingeverything.tumblr.com</a> , <a href="#">NBC News Asian America Article</a> .
Programmer/Co-Founder	<b>NEAR DARK: Women Direct Horror Film Series</b> - Programmed and produced Near Dark Series with women directed horror films from Canada, Laos, Japan, and Europe. Singapore, 2014-15.
Associate Features Programmer	<b>Newport Beach Film Festival</b> - Recruited as a programmer for the festival after being a prior volunteer and reviewer for the festival, prior. Screened and previewed over 40 films. Newport Beach, CA, 2011-12.
Interviewer	<b>OgilvyDo and NYU Tisch Asia, Interview with Hong Kong Filmmaker Andrew Lau</b> – Chosen out of NYU Tisch Asia Student Body. Part of new series “Creativity: Weapons of Mass Disruption” where OgilvyDo interviews pioneers and innovators from around the world on how they use creativity to change their industry. Singapore, 2014.
2 <sup>nd</sup> Assistant Director	<b>“Marisa Rules” Webisode Production</b> - Worked with Executive Producer and Writer Ellen Sandler of <i>Everybody Loves Raymond</i> . Los Angeles, CA, 2008.
Casting Associate	<b>“Crossfire Hurricane” Feature-Length Documentary</b> - Organized research material and photography during post-production for Director Brett Morgen. Los Angeles, CA, 2012.
Research Intern	<b>“Top Spin” Feature-Length Documentary</b> - Helped with Kickstarter campaign to raise \$75K for post-production. Los Angeles, CA, 2012.
Outreach Intern	<b>China Central Newsreel and Documentary Film Studio</b> - Helped with 1st Beijing International (Sports) FICTS Festival and the 2008 Beijing Olympics Official Film, <i>Everlasting Flame</i> . Edited English narration and subtitles. Researched information about Olympic athletes and their personal stories. Beijing, CHINA, 2009.
Intern	<b>Spyglass Entertainment</b> –Reviewed/Did coverage on submitted screenplays. Prepared a summary of entertainment news each morning for the Spyglass management team. Los Angeles, CA, 2007.

## CAMPUS LEADERSHIP, SPORTS, AND INVOLVEMENT

Awarded the **Scripps College Alumnae Athlete of the Year Award (2011)**

**CMS (Claremont-Mudd-Scripps) Colleges Varsity Tennis Team** - Team Captain for both 2009-2010 and 2010-2011, Starter in Singles and Doubles in 2008/2009/2010/2011, Awarded Gerry Lahanas Leadership Award Spring 2010, Claremont, CA.

**Scripps College Humanities Institute Fellow** Selected as a Junior Scholar. The theme that semester was “Recombinant Families: The Science and Culture of Contemporary Kinship.” For final project, created a documentary about my parents’ 14-year journey to have me through in vitro fertilization. Claremont, CA, Spring, 2010

**Girl Scouts - Gold Award:** Conceived and produced a 20 min film (recruited 8 other students) about life at Sage Hill School to help attract new students. Film was shown to all incoming students at school orientations in the immediate years following the film. Newport Beach, CA, 2006.

## SKILLS

Avid Media Composer, FCP, EP Scheduling and Budgeting, Microsoft Office Suite, Mac Programs, 16mm Film, Canon DSLRs, RED.

Languages: English, Mandarin Chinese, Understanding of Cantonese.

## EDUCATION

**New York University Tisch School of the Arts, Asia** - Master of Fine Arts Class of 2015, Film Production. (GPA: 3.56), Graduation: May 2016.

**Teaching Assistant** - Documentary Filmmaking, Directing Colloquium

**Alliance of Women Directors** Selected for the Directing Actors Course with Founder of AWD, USC Professor Jennifer Warren. Spring 2019.

**Joan Scheckel Filmmaking Labs** – 3-Day Action Lab, exploring the Nugget, Action, and Beats, February 2016. 3-Day Scene Study Lab, February 2019. Writing Through Change Alumni Workshop, March 2020

**Judith Weston Workshop** – Directing Workshop. July 2014.

**Scripps College/Claremont Colleges** - Bachelor of Arts Class of 2011, Media Studies (Honors) and Asian Studies, May 2011

**Theses: Media Studies:** “Women: Cultural Revolution to Capitalist Revolution”, received **Payton Watkins ’09 Media Studies Award**,

Awarded the **Pomona College Museum of Art, “China Insights: Documenting China” Exhibit Grant** in April 2011

**Asian Studies:** A Comparative Study of the “Status of Women” as written by Xu Zhimo in 1921 with Women of China Today

**USC School of Cinematic Arts** - 16mm Filmmaking Class, Summer 2007

Co-wrote and directed a short film, *“The Perfect Blend”*, about an Asian-American family facing bi-racial issues was produced at USC. Official Selection of the **2007 Newport Beach Film Festival -Youth Division**. Los Angeles, CA, 2006.